



Premier Paint Roller Company LLC

Z-Pro International

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April 19, 2011

Dear Valued Customer,

Please accept this letter as notification of a price increase, effective July 1, 2011. We regret that rapidly rising costs for raw material, health insurance and increased transportation costs necessitate our raising the prices. We have made every attempt to avoid the increase, but we refuse to compromise on quality.

A copy of the new price list will be mailed prior to July 1, 2011. Should you have any questions please don't hesitate to call our offices. Customer service and sales representatives will be more than happy to help you. Thank you for understanding that this price increase allows us to maintain our superior standards for both our products and services.

Regards,

Premier Paint Roller Co. LLC / Z-Pro