



10111 WEST JEFFERSON BOULEVARD, CULVER CITY, CALIFORNIA 90232
TELEPHONE 310-837-6500 FAX 310-837-9563 www.moldex.com

Date: Friday, April 15, 2011

Via e-mail: denise.gibson@ssicm.com

Denise Gipson - Purchasing Agent
Silicone Specialties, Inc.

To: Moldex Distributors

From: Paul Zaitz – VP of Sales, USA & Canada

CC: Moldex Regional & Territory Managers

RE: 2011 Price Adjustment Advance Notice

Dear Distributors:

Extraordinary raw material and gasoline price increases which were not forecasted have been imposed on us. We are all reading about these commodity price increases on a daily basis. These commodity price increases have significantly impacted our costs.

Effective May 16, 2011, we are forced to pass on some modest increases in pricing. The average weighted price increase across our line of products is 3.04%. The specific SKU price increases vary from 1.75% to 3.5%. The specific increases will be emailed to you next week.

Orders placed before May 16, 2011 for immediate shipping will be priced at the current pricing. We must reserve the right to limit order quantities at current pricing to your average monthly order level since December 1, 2010.

We appreciate your business and thank you for your continued support. We are confident that by working together, we can continue to achieve great results in 2011.

If there are additional personnel in your organization that require notification of the 2011 price adjustments, please forward this notice directly to them.

If you have any questions, please contact your Moldex territory manager, regional manager, or our customer service team.

Best regards,

Paul Zaitz
Moldex-Metric, Inc.
Vice President of Sales USA & Canada
(800) 421-0668 ext. 570
paulz@moldex.com