

Dear Construction Channel Partners:

While global economic conditions remain uncertain, one thing on which you can be certain is Dow Corning's long-term commitment to meeting your needs for a high quality, reliable supply of silicon-based raw materials and services.

Beyond the macroeconomic conditions facing us all, the market for silicon-based products is experiencing a number of challenges:

- With the unique properties that silicon solutions provide, demand for these materials continues to grow at a steady pace. Much of the growing demand is the result of business development in emerging geographies and expanding applications for silicone innovation in high-growth industries.
- As our raw material and energy costs are continuing to increase, Dow Corning is working vigorously to find innovative ways to be even more cost-effective and productive so as to mitigate these additional costs. We also are controlling our spending and eliminating inefficiencies throughout our entire business processes.

Increases in raw material prices and energy continue to outpace our ability to absorb these added costs through our many productivity gains alone. The result is the necessity to raise our selling price for many products we supply. We will be instituting a 4% price increase effective May 1, 2011 for Dow Corning Silicone Pavement Sealants. We will continue trying to find better and more efficient ways to serve you, and to provide affordable silicone solutions.

An updated price list will follow this notification within the next few days.

We appreciate your current business and look forward to a continued long-lasting and mutually beneficial relationship.

DOW CORNING CORPORATION

Sincerely,



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